

There have always been those who have chronicled the history, legends and traditions of the ages. The storyteller, using drama, humor and pathos, involves the audience in a “here and now” experience.

Sturgis District Library

presents

**STORYTELLING**

by Dick Magee

Dick Magee brings his finely crafted one-man show back to the Sturgis District Library. If a raconteur is “an accomplished and witty storyteller,” then Dick is a raconteur. His engaging performances offer a blend of drama, smiles and chuckles. He gives a provocative look at some of the most unusual and interesting events and people of an age.

Each story, with its “wow, I didn’t know that” factor, appeals to a broad audience. Even if you are a student of history, you may be surprised at the turmoil of an historical boycott. If your refrigerator contains either a Coke or a Pepsi, you’ll discover even the supposedly staid world of business can include excitement and intrigue.

There is no admission charge for these programs.

Sturgis District Library

255 North Street

Sturgis, Michigan 49091

Phone 269-659-7224

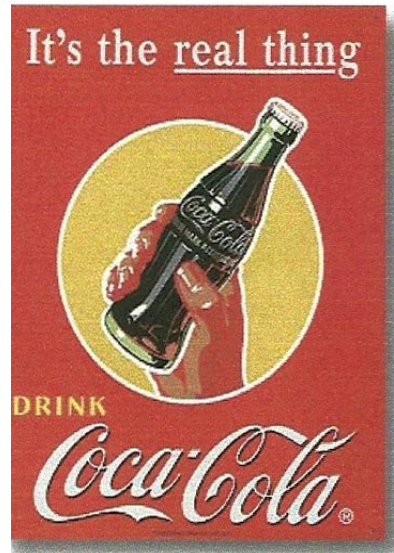


### *The Ride That Changed America*

This is the story of a woman, a bus, and a boycott. Over 50 years ago, Rosa Parks – gently but firmly insisting on respect and equality – refused to move to the back of the bus. This simple but courageous act ignited a movement that changed the face of America. This story is a behind the scenes look at the conflict that rocked Montgomery, Alabama, the “Cradle of the Confederacy.” It follows the non-violent “battle” of a community united in common cause and the coming of age of a young preacher destined to become the leader of a people.

**Wednesday, July 21, 2010**

**7 PM.**

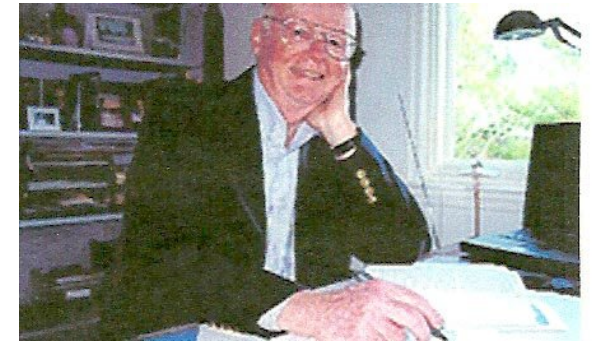


### **It's the “Real Thing!”**

Millions of people know the song, “I’d Like to Teach the World to Sing,” and fondly remember the Coca Cola commercial that brought it to the public – “The United Chorus of the World.” That sea of fresh young faces expressed the wish for peace, love and brotherhood. It remains one of the indelible images of American popular culture.

Equally compelling is the story of how the commercial evolved – the high risk gamble of the advertising agency, the near fatal disaster of the “shoot” and the revolt of those “fresh young faces.” Telling that story requires telling the story of the company itself – how Coke got its fizz and almost lost it. It’s an anecdotal history of a remarkable company – a cultural icon, whose signs, one-of-a-kind bottles and “real thing” taste were the most ubiquitous symbols of American commercialism on the planet.

**Wednesday, August 18, 2010 at 7 PM**



### **About Our Storyteller**

*Dick Magee was a principal with the international consulting firm of Booz Allen and Hamilton. After Booz Allen, he and his wife Mary began their own consulting practice. They have led a broad variety of management development seminars for executives of Fortune 500 companies and their counterparts in government in both the United States and overseas. They have written for professional journals and popular magazines and have served as editors for the leading audio travel series, Ride with Me. The stories of this series are but a few of the many Dick has offered over the years. All are true, though many may seem stranger than fiction.*